



CASSELS BROCK
LAWYERS

December 15, 2009

Via CIRA's website

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file # 37787-33

Dear Sirs:

Re: Canadian Tire Corporation Limited ("Canadian Tire")

We are the lawyers for Canadian Tire.

Canadian Tire has continuously and extensively used the trade mark CANADIAN TIRE and has established a very valuable reputation and goodwill in association with the mark.

It has recently come to the attention of Canadian Tire that you have registered the domain name **CANADIANTIRE.DA**.

The use of the words CANADIAN and TIRE as part of the above-mentioned domain name constitutes trade mark infringement and/or passing off. As a result, Canadian Tire is entitled to commence legal proceedings for an injunction, damages, legal costs and delivery up or destruction of offending material. In addition, Canadian Tire is entitled to commence proceedings under the CIRA Domain Name Dispute Resolution Policy.

Unless the registration for the above-mentioned domain name is transferred to Canadian Tire and all other use of the name is discontinued, within seven days of the date of this letter, Canadian Tire reserves its right to institute proceedings without further notice.

Yours truly,
Cassels Brock & Blackwell LLP
Per:

Leonard Glickman
LG/sr